

# F.A.P Enterprise, LLC

## Updated Business Plan (2026)

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### Executive Summary

F.A.P Enterprise, LLC is a veteran-owned, Connecticut-based service company providing property maintenance, home improvement, light logistics, and technology support services. The company has evolved to meet strong local demand for hands-on residential services while maintaining its foundation in technology solutions.

The business focuses on delivering reliable, high-quality services to homeowners and small businesses, with an emphasis on efficiency, professionalism, and attention to detail.

#### Key Information:

Business Name: F.A.P Enterprise, LLC

Owner: Frank Poirier (Managing Member)

Location: Somers, Connecticut

Business Structure: Limited Liability Company (LLC)

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### Business Description

F.A.P Enterprise, LLC operates across multiple service divisions designed to meet real-world demand in the local market.

#### Mission Statement:

F.A.P Enterprise, LLC is committed to providing reliable, high-quality property maintenance and home improvement services that homeowners can depend on. The company focuses on doing the job right the first time, maintaining clean and professional results, and delivering consistent value to the local community.

#### Vision Statement:

To build a trusted, locally recognized service business known for quality workmanship, reliability, and the ability to handle a wide range of residential service needs efficiently and professionally.

#### Core Focus:

The company's primary focus is residential property maintenance and non-structural home improvement services, supported by logistics capabilities and technical expertise.

#### Division 1: Property Maintenance & Grounds Services (Primary)

This division represents the core revenue stream of the business.

Services include:

- Lawn mowing, trimming and edging
- Seasonal cleanups (spring and fall)
- Brush and debris removal
- Dump runs and hauling
- General property upkeep

Note: These services are limited to routine property maintenance and do not include regulated or licensed trade work.

## Division 2: Home Improvement Services

This division includes non-structural residential improvement and interior upgrade services performed in compliance with Connecticut Home Improvement Contractor (HIC) requirements.

Services include a range of interior and exterior improvements such as:

- Flooring installation (vinyl, laminate, and similar materials)
- Interior painting and surface finishing
- Trim, molding, and finish carpentry
- Fixture installation and replacement (within non-licensed scope)
- General residential upgrades and improvements

Note: The company does not perform structural modifications, roofing, or work requiring licensed electrical or plumbing trades.

## Division 3: Transport & Light Logistics

Services include:

- Local delivery of heavy or oversized items
- Equipment and material transport
- Job-site support hauling

## Division 4: Technology & Digital Fabrication

Services include:

- IT support and consulting
  - Website creation and maintenance
  - Device setup and troubleshooting
  - Technology procurement
  - 3D printing and custom fabrication
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## Market Analysis

### Industry Trends:

- Increased demand for reliable local property maintenance services
- Growth in small-scale home improvement projects among homeowners
- Continued need for flexible, local delivery and hauling services
- Ongoing demand for IT support among small businesses

### Target Market:

- Residential homeowners in North Central Connecticut
- Small businesses requiring property upkeep or technical support
- Local customers needing delivery or hauling services

### Competitive Advantage:

- Veteran-owned and operated
  - Efficient single-operator model with low overhead and high service quality
  - Multi-division service model allowing operational efficiency
  - High-quality, detail-focused service delivery
  - Flexible and responsive to local community needs
  - Ability to combine physical labor services with technical expertise
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## Organizational Structure

### Management:

- Frank Poirier: Managing Member

### Staffing Plan:

- Owner/operator currently performing all services
  - Use of subcontractors or temporary labor as needed
  - Plan to expand staffing as workload increases
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## Marketing and Sales Strategy

### Current Approach:

- Word-of-mouth referrals
- Business cards
- Local reputation and repeat customers

### Future Strategy:

- Expand online presence
- Develop service-specific branding
- Build partnerships with local businesses
- Leverage veteran-owned status for opportunities

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## Financial Plan

### Revenue Streams:

- Property maintenance services (primary)
- Home improvement projects
- Delivery and logistics services
- Technology services

### Startup and Expansion Needs:

The business is seeking funding to expand operational capacity through equipment acquisition.

### Planned Investments:

- Enclosed dual-axle trailer (7x16)
- Lawn maintenance equipment
- Professional-grade tools for property maintenance and non-structural home improvement services

These assets will be owned and operated by the business to support daily operations and long-term growth.

### Purpose of Funding:

To increase efficiency, expand service capacity, and meet growing demand in the local market. These investments will allow the business to increase job efficiency, reduce operational downtime, and support higher service volume without increasing overhead significantly.

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## Insurance and Compliance

F.A.P Enterprise, LLC is in the process of obtaining general liability insurance to support expanded operations.

The company will pursue Connecticut Home Improvement Contractor (HIC) registration to legally perform qualifying residential improvement work.

All services are performed in compliance with applicable state and local regulations.

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## Conclusion

F.A.P Enterprise, LLC has strategically evolved to align with real market demand, focusing on high-quality property maintenance and home improvement services while maintaining diversified capabilities in logistics and technology.

With proper insurance coverage, regulatory compliance, and targeted equipment investment, the company is positioned for sustainable growth and long-term success.